



2016 Year in Review

**BNHA
Grants**

50 STABILIZED
RESTORED
REHABBED
RE-USED
HISTORIC STRUCTURES

11
PLANNING
PROJECTS

7
SIGNAGE
PROJECTS

OPERATIONAL
GRANTS
10

5
NEW FENCES

10
SHIP & BOAT
PROJECTS

4
NEW
ROOFS

ACCESS +
VISITOR
SERVICES
PROJECTS
6



7 RESTORED AND REFURBISHED
LOCOMOTIVES AND STREETCARS

13 YEARS

133 PROJECTS

\$1,847,904 INVESTED INTO BALTIMORE'S NEIGHBORHOODS

SOMETHING OLD, SOMETHING NEW

New BNHA Initiatives Join Established Projects and Programs

During 2016 the heritage area continued to grow its key programs, including walking tours of the city's historic neighborhoods, our city hall lecture series, and the transformative Kids in Kayaks program. BNHA also launched new projects, finding new ways to energize historic structures and showcase the city to both residents and visitors.

It's More Than History!
A BROWN RAG LECTURE SERIES ON BALTIMORE'S HISTORY AND ITS PERSONALITIES

In commemoration of Black History Month, the February lecture series honors Baltimore's African American community and its contributions to social justice and civil rights.

5 Devin Allen
Photographer and Artist

19 Baltimore's Brick & Mortar Civil Rights Legacy

When: Feb. 5 & 19
Noon - 1 pm

Where: City Hall
Board of Estimates Room
Second Floor

Bring: Your favorite brown bag lunch
Photo ID for entry

Presented by: [Logos for Baltimore National Heritage Area and other partners]

Our lecture series, “It’s More Than History,” brought an impressive array of speakers to city hall during February, March, and April. The series started with Devin Allen, the Baltimore photographer whose image of the aftermath of the April 2015 riots graced the cover of *Time* (only the third amateur photographer featured on the magazine’s cover). Other lectures explored the women’s voting rights movement in the early 1900s, how Baltimore’s Irish immigrants built the B&O

Railroad, and the “Great Awakening” of American Methodism.

In April, BNHA Urban Rangers hit the streets for another season of high-quality and well-regarded walking tours along Heritage Walk and the Historic Fell’s Point Trail. In 2016, we reinitiated tours of the Mount Vernon Cultural Walk in partnership with the Mount Vernon Place Conservancy. The Cultural Walk tour starts at the Inner Harbor Visitor Center and follows north along Charles Street, culminating at the Washington Monument at Mount Vernon Place. BNHA Urban Rangers were also on hand staffing key historic sites, including the Fell’s Point Visitor Center, the Edgar Allan Poe House, and the Baltimore Civil War Museum at President Street Station.

BNHA wishes to thank our partners for the March Sacred Spaces town hall: Greater Baltimore Cultural Alliance, Preservation Maryland, Baltimore’s Commission for Historical and Architectural Preservation, and the Mayor’s Office of Neighborhoods.

One new project serves to help forge links between the city’s sacred spaces and the arts and cultural community. A technical assistance grant from the National Park Service’s Northeast

Regional Office enabled the heritage area and its partners to hold a congregational town hall in March 2016. Facilitated by Partners for Sacred Spaces, the town hall brought together 80 people from religious institutions and the arts and cultural communities. Diminishing congregations and donations — as well as increased maintenance and capital costs — are placing a burden on many of the city’s historic religious structures. The town hall participants explored partnerships and brainstormed ways that sacred spaces can revitalize and capitalize on their historic structures and facilities.



Spring 2016 brought more than 500 eighth-graders to the middle branch of the Patapsco for another successful season of the Kids in Kayaks program. Students learned a new skill (kayaking) while simultaneously learning about the history of their city and the Chesapeake environment. Capped off by a lesson in stewardship, this place-based experience has been called out as “the best field trip ever” by participating teachers and students. *Photo: Baltimore City Public Schools*

Also new in 2016, the heritage area and the Office of the Mayor co-sponsored a Greater Baltimore Cultural Alliance Urban Arts Leadership program fellow to inventory and curate a traveling exhibit using artifacts uncovered at Mount Clare Mansion more than 20 years ago. Program fellow Khadija Adell worked closely with the city’s Commission for Historical and Architectural Preservation and the Mayor’s Office on the project. Adell’s exhibit, “With These Hands: Artifacts of the Enslaved People at Mount Clare,” used the artifacts from the former plantation to tell the stories of those in bondage who worked and lived at Mount Clare. The Baltimore Visitor Center hosted the first public viewing of the exhibit in July 2016. Visit chap.baltimorecity.gov for an online version of the exhibit.

As the year wound down, BNHA started to put together a new product based on amazing photography capturing the best of Baltimore. Submissions from the heritage area’s inaugural photo contest were judged and ranked, with the best of the best featured in a 2017 wall calendar. The calendar features gorgeous shots of city icons, including the Inner Harbor, Hampden, Mount Vernon, and Fort McHenry. Congratulations to William Gavin of Baltimore for his grand prize winning photograph *Frozen Sugar*.



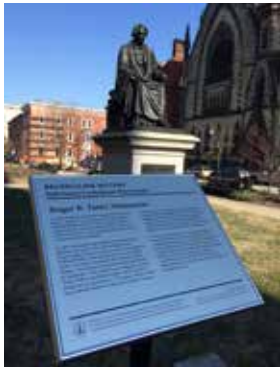
IT'S A SNAP!
BALTIMORE / PART 2

With the success of the inaugural photo contest, BNHA is again looking for the best photos that capture all the best in Baltimore. To find out more about the contest and how to submit photos, visit www.explorebaltimore.org/snap.

Heritage Area Keeps City Marker Program Alive

For the past six years, the heritage area has managed the production of site markers for historic properties within the BNHA boundaries. The steel signs are commonly known as “CHAP signs,” referencing the city’s Commission for Historical and Architectural Preservation that once managed the sign program.

Sign sites must be located within the heritage area and hold one of two historic designations: individually listed in the National Register of Historic Places or designated as a Baltimore City Landmark. The heritage area works with the sites, in some cases researching the properties, to craft the sign’s content and layout.



“Reconciling History” plaque at the Roger Taney Monument in Mount Vernon Place

In 2016, BNHA created historic site plaques for five sites: the Parren Mitchell House at 828 North Carrollton Avenue, the Orianda Mansion in Leakin Park, the H.L. Mencken House, the Lenore Apartments on Lexington Street (once the Baltimore Branch of the Federal Reserve Bank of Richmond), and the American Legion Federal Post No. 19.

The heritage area also worked with CHAP and the Office of the Mayor to design signage for four Confederate monuments in Baltimore. The signs provide contemporary context to the monuments and provide directions to resources for additional information.

BNHA Welcomes New Board Members, Staff

In 2016, the heritage area’s board of directors bid farewell to its secretary and treasurer, both who went on to exciting new opportunities outside of Baltimore. BNHA Board of Directors Secretary Tom Noonan left Visit Baltimore to accept the top leadership position at the Austin Convention and Visitors Bureau. BNHA Treasurer and Enoch Pratt Chief Executive Officer Carla Hayden accepted her appointment and confirmation as the fourteenth Librarian of Congress.



Sam Rogers

Visit Baltimore’s Executive Vice President and Chief Marketing Officer Sam Rogers joined the heritage area’s board as treasurer. Rogers, a 37-year veteran of the travel industry, joined Visit Baltimore in October 2007 and is responsible for the marketing campaigns that attract visitors and conventions to Baltimore.

Jeannie Howe, executive director of the Greater Baltimore Cultural Alliance, joined the board as its secretary. Howe is responsible for convening the region’s cultural community by connecting artists and organizations to one another, as well as advocating for the strategic needs of the arts sector.



Jeannie Howe

In December 2016, grants administrator Paula Hankins left the heritage area for a new position with the Baltimore Museum of Industry. Her successor is Danielle Walter-Davis. Danielle is a former federal grants administrator who coordinated and evaluated grant awards to organizations. Danielle has also held development positions for various domestic, international, and faith-based nonprofit organizations. She offers a deep understanding of both grantor and grantee relationships and enjoys matching the needs of organizations with available resources.

Emily Adrion’s photograph *Baltimore Harbor/Domino Sugar* was selected as the winner of the Prosperity on the Chesapeake category in BNHA’s inaugural photo contest.



BALTIMORE HERITAGE AREA ASSOCIATION Board of Directors

PRESIDENT

James Piper Bond

LIVING CLASSROOMS FOUNDATION

TREASURER

Sam Rogers

VISIT BALTIMORE

SECRETARY

Jeannie Howe

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PUBLICATION LAYOUT BY JASON VAUGHAN



INVESTING IN BALTIMORE'S FUTURE

Twenty Organizations Receive \$225,000 to Support Heritage Tourism, Preservation, Interpretation

During 2016, the heritage area awarded 20 non-profit organizations grants through the Small Capital and Heritage Investment grant programs. Both grant programs make modest, but strategic, investments for improvements to the city's cultural, historic, and natural resources.

“With grant funding from city and federal sources, the heritage area has worked to help our treasured museums, historic sites, neighborhoods, and parks,” said BNHA Executive Director Jeffrey Buchheit. “While BNHA’s grant programs may not always fund the most visible projects, these projects are critical to the vibrancy and viability of these sites and our historic neighborhoods.”

The Heritage Investment grant program provides funds for non-capital projects, such as publications, events, planning, and operational support. The ten awards were made in spring 2016 and fund a variety of projects, including new museum exhibits and visitor experience planning.

Since the grant program started in 2014, more than \$300,000 has been awarded to 32 organizations in Baltimore. Nearly a third of these grants have been for operational support. Operational support grants strategically target funding to stabilize small organizations and afford them the ability to build a foundation for future success.

2016 Heritage Investment Grant Awards

Baltimore Architecture Foundation	Operating Support (\$10,000)
Baltimore Streetcar Museum	Museum Exhibition Upgrade; Development of Curatorial Plan and Exhibition Content (\$9,000)
Carroll Museums	New Core Exhibit (\$15,000)
Chesapeake Conservancy	Brochure: <i>The Harbor Trail: Creating Connections to the John Smith Chesapeake National Historic Trail in Baltimore</i> (\$5,000)
Chesapeake Shakespeare Company	Historic Mercantile Building Exhibit (\$7,000)
Eubie Blake National Jazz Institute and Cultural Center	Operating Support (\$10,000)
Friends of Gwynns Falls and Leakin Park	Gwynns Falls/Leakin Park Visitor Center Planning for Interpretation and Visitor Experience (\$15,000)
Maryland Military Historical Society	African American Military History Exhibit (\$10,000)
McKim Community Association	Print Materials to Interpret McKim's History for Visitors to its Historic Buildings (\$4,200)
Waverly Main Street	Waverly Main Street Streetscape Planning and Design Project (\$15,000)

The McKim Community Association received a \$4,200 grant to produce printed materials that will narrate the rich stories of its historic 1781 Quaker meetinghouse and the 1835 Greek Revival McKim Building. Hundreds of Jonestown residents call McKim “home” in some way through its after school and athletics programs, its mid-day Eating Together program for homeless seniors, and its evening Narcotics Anonymous gatherings. The McKim Building is a city-owned historic landmark.



INVESTING IN BALTIMORE'S FUTURE

Small Capital Grants Reflect Diversity in Baltimore's Historic Attractions and Cultural Sites

Recipients of the FY2017 Small Capital Grants were announced at BNHA's November 2016 Annual Meeting. Funded through Baltimore City bonds, ten projects received funding for capital projects that will help to boost heritage tourism in Baltimore and protect historic resources.

FY2017 Small Capital Grant Awards

B&O Railroad Museum	Reboiling and Recertifying the St. Elizabeth #4 Locomotive (\$10,000)
Babe Ruth Birthplace Foundation	Babe Ruth birthplace Renovation (\$10,000)
Baltimore Herb Festival	Preservation of Winans Chapel in Leakin Park (\$15,000)
Cylburn Arboretum Association	Renovation and Stabilization of Cylburn Carriage House (\$15,000)
National Great Blacks In Wax Museum	Façade Restoration of Historic Firehouse (\$15,000)
Pigtown Main Street	Installation of Pigtown Weather Sculpture (\$10,000)
Preservation Maryland	Wayfinding Signage in Hampden and Jones Falls Mill Corridor (\$14,000)
Reginald F. Lewis Museum	Access and Visibility Improvements (\$7,000)
St. Mary's Spiritual Center	Interior Plaster Restoration (\$14,000)
Zion Church/German American Cultural Center	Hans Schüller Eagle Statue Restoration (\$15,000)

Since 2004, the Baltimore National Heritage Area has awarded more than \$1.4 million in small capital grants. These investments have created pocket parks, restored the deck of the *Pride of Baltimore II*, and rehabilitated Arena Players, the oldest African American community theater in the United States.

The Winans Chapel, one of the few remaining examples of 19th-century Carpenter Gothic religious architecture in the Baltimore area, dates from the 1850s and is a Baltimore City Historic Landmark. It serves as the gateway to other historic structures in the Crimea section of Leakin Park, including the stone Orianda Mansion and Carriage House.



More than \$350,000 Awarded in Project Grants by Heritage Areas Authority



In 2016, seven Baltimore non-profits received grants from the Maryland Heritage Areas Authority. The grant funds support heritage tourism projects and activities that draw visitors and expand economic development and tourism-related job creation in Baltimore. Projects funded include the restoration of three structures (the historic shipyard crane at the Baltimore Museum of Industry, Orianda House in Leakin Park, and The Peale Museum); new exhibits and educational programming will be supported at the B&O Railroad Museum ("The Great Railroad Strike of 1872") and Homewood Museum ("Enslaved at Homewood"); educational outreach for the Baltimore Fleet Week and Air Show 2016; and management support for BNHA.

November Annual Meeting Explores BNHA's Economic Impact, Honors Partners of Year

On November 17, BNHA hosted its Annual Meeting reception at the Eubie Blake Cultural Center on North Howard Street. The reception featured a welcome by then mayor-elect Catherine Pugh, an engaging presentation on the economic importance of heritage areas, the awards for Partners of the Year, and special recognitions for three BNHA urban rangers.

Nicole Englert and Mike Madden of economic analysis firm Tripp Umbach provided insights into the economic benefits of national heritage areas. Their findings, based on a 2012-2013 study, found that BNHA generated a total economic impact of more than \$318 million and supported more than 4,000 jobs. Englert and Madden announced that the firm will conduct a new economic impact study starting in early 2017 that will build off the previous study and will utilize updated tourism, operational, grantmaking, and capital spending data to generate BNHA's current economic impact to the Baltimore region.



Star-Spangled Banner Flag House Executive Director Amanda Shores Davis (pictured with BNHA's Jeff Buchheit and James Piper Bond) was named the heritage area's 2016 Individual Partner of the Year. She was recognized for her hands-on support of BNHA's Kids in Kayaks program and as a champion of the Historic Jonestown neighborhood.

trails, Phair garnered exemplary praise for his professionalism and enthusiasm. The heritage area also recognized rangers Doris Sharkey and Andy Stritch for their decade-long commitment to providing tours and serving as ambassadors of the heritage area and Baltimore City.

Jonathan Doherty, assistant superintendent of the NPS Chesapeake Bay Office, and Fort McHenry Superintendent Tina Cappetta accepted the 2016 Organizational Partner of the Year award. These two park service units were critical in the successful establishment of the Captain John Smith Chesapeake and Star-Spangled Banner national historic trails as well as the War of 1812 bicentennial celebrations. This strong partnership with NPS was showcased during the launch of the successful Kids in Kayaks program.



BNHA recognized Star-Spangled Banner Flag House Executive Director Amanda Shores Davis and two National Park Service units — Fort McHenry and Chesapeake Bay Office — as its 2016 Partners of the Year.

“Heritage areas have always been envisioned as partnerships. Our success is in large part due to our strong partners,” said BNHA Executive Director Jeffrey Buchheit. “The annual meeting allows us to take a moment to thank the people and organizations that have helped promote, preserve, and enhance this city’s cultural and historic legacy.”

The heritage area named Monty Phair as the 2016 heritage area urban ranger of the year. Through his work guiding visitors along BNHA’s urban

Passport Shows Off Baltimore Waterfront Neighborhoods During October Fleet Week



In October 2016, U.S. and visiting naval vessels powered into the Inner Harbor and the U.S. Navy’s Blue Angels soared overhead for Maryland Fleet Week.

Thousands of people were drawn to the Inner Harbor for ship tours, the family-friendly Fleet Week Festival, and all the other attractions along the waterfront.

To help encourage visitation to historic sites and attractions in the Inner Harbor, Historic Jonestown, and Fell’s Point, the heritage area published and distributed 15,000 commemorative passports. The passport included a directory of attractions, general history of the waterfront neighborhoods, and plenty of space for passport stamps from the ships and sites. The printing of the Fleet Week Exploration Passport was made possible by the generosity of commercial real estate firm Jones Lang LaSalle.



Less visible, but as important a component of Fleet Week, were the U.S. Navy’s community relations activities that brought hundreds of Navy and Marine personnel to the city’s neighborhoods. The sailors perform good works that improve our

parks, beautify our streets, and make a noticeable difference in the city. The heritage area is proud to work with the U.S. Navy to coordinate these volunteer activities across Baltimore.

For October 2016’s Fleet Week, the Navy’s volunteer projects focused on two beloved Baltimore sites. Military personnel participated in a shoreline trash clean-up at Masonville Cove Environmental Education Center on the Patapsco’s Middle Branch. About 100 U.S. and Canadian sailors joined students at Patterson Park to do some edging along the park’s historic promenade, build picnic tables, mulch trees, and pick up litter throughout the park.

BNHA Explores Expanding Boundaries

The boundary of the Baltimore National Heritage Area dates to 2002, when the state-certified Baltimore City Heritage Area was established. In 2007, the boundary was expanded to include Mount Auburn Cemetery, Cylburn Arboretum, and the Middle Branch of the Patapsco.

In 2013, the heritage area completed a comprehensive management plan that called for exploring additional expansion. Areas for future inclusion need to have a collection of historic, cultural, and natural resources that hold a potential for heritage tourism.

In the fall of 2016, the heritage area began to explore expanding the boundaries to include eight areas: Greenmount West, Green Mount Cemetery, Oliver, Clifton Park, Lake Montebello, Herring Run Park, Morgan State University, and Morgan Park. BNHA is also considering including the entirety of the Highlandtown Arts and Entertainment District (portions of Highlandtown are currently within the heritage area). BNHA intern Elizabeth Totten crafted a report documenting potential boundary expansion areas; this document will serve as the basis for an expansion request to the Maryland Heritage Areas Authority, which must approve the expansion.



With its grand portico, monumental pediment, and stately clock tower, Holmes Hall stands as a symbol of pride in the heart of Morgan State University. With its rich history, diverse architecture, and variety of artistic and cultural offerings, the university is an excellent candidate for inclusion in the heritage area.

If the expansion is successful, these new areas will be eligible to apply for Maryland Heritage Areas Authority project grants as well as BNHA's small cap grants. After state approval, BNHA will seek to formalize the expansion of the federally designated boundary, which will require an act of the U.S. Congress.

CELEBRATING TWO DECADES OF SERVICE

Looking Forward to a Fulfilling 20th Birthday

In 2017, the Baltimore National Heritage Area will be celebrating 20 years of leveraging heritage tourism as a driver of economic development in Baltimore's historic and vibrant neighborhoods. The anniversary relates to the year the Baltimore City Heritage Area was recognized by the Maryland Heritage Area's Authority (one of the first heritage area's in the state).

This spring, BNHA will start promoting the new urban heritage trail for downtown westside. The first trail initiative will be an audio tour available for free on the IZI.travel app. The heritage area plans to provide audio tours of its other heritage trails, including Mount Vernon Cultural Walk and the Pennsylvania Avenue Heritage Trail.

The Kids in Kayaks program will resume in the spring 2017, bringing hundreds of eighth-grade students to the Middle Branch of the Patapsco to learn how to kayak as well as learn about the history and ecology of the Chesapeake Bay.

Also in spring 2017, BNHA will welcome aboard an urban steward who will design and implement the Heritage Neighborhoods Program. This new program will assist communities to identify historic resources, find ways to promote history through heritage tourism, and connect with the National Park Service's themes of preservation and conservation. The steward will also coordinate Kids in Kayaks and work with partners to improve recreational access to the Patapsco River.

HISTORY IS A DRAG

APRIL 20, 2017

www.HistoryIsADrag.com

For 2017, BNHA is planning its first fundraising gala to ensure funding for its Heritage Investment grant program. The heritage area was looking for a fun way to dispel the notion that learning history is boring. By combining the entertainment of a drag show with living history re-enactors, History Is A Drag will shine a spotlight on the city's history in a lighthearted fashion.

The April 20, 2017 event will be a unique masquerade/drag show celebrating Baltimore's history, people, and places. Entertainment will include performances from award-winning female illusionists, music spun by a nationally known DJ, and living history re-enactors representing a wide variety of Baltimore historical figures. Guests will enjoy Baltimore-inspired food and beverages, fantastic entertainment, fun photo opportunities — all while supporting the city's diverse and historic neighborhoods.

In March 2016, a preview party provided a glimpse of what's in store in April. The "sneak peek" event was made possible by PayPal, the Baltimore Marriott Waterfront, and Mouth Party Caramels.

Tickets and sponsorships for the April gala are available; ticket prices rise as the event date gets closer, so buy early and save. Visit www.HistoryIsADrag.com for all the event details.





BALTIMORE HERITAGE AREA ASSOCIATION, INC.

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www.facebook.com/baltimoreheritagearea



[@baltimore_nha](https://twitter.com/baltimore_nha)

Partnerships, Teamwork Key Hallmarks of Successful 2016 for BNHA and its Programs

Another year seems to have just flown by! And when I take a moment to reflect on all of our accomplishments from the past twelve months, I can see why the clock seems to move too fast. Once again the Baltimore National Heritage Area has continued to build on our successful programs while starting new initiatives that help drive our mission to protect, promote, and enhance Baltimore’s special places.

As you can tell from our cover illustration, we are extremely proud of our grant programs that make a tremendous difference in Baltimore. I am delighted to announce that between our local grant programs and the Maryland Heritage Areas Authority’s grants, more than half a million dollars were invested in Baltimore’s history and cultural community in 2016. These grants supported a wide variety of heritage tourism and preservation projects, from keeping a steam locomotive running to creating new exhibits for museums.

Everything that we do is through partnerships, and 2016 proved no different. Whether it was teaming with Greater Baltimore Cultural Alliance, Preservation Maryland, and the city’s Commission for Historical and Architectural Preservation on our Sacred Spaces initiative, or working with Poe Baltimore, Mount Vernon Place Conservancy, the Friends of President Street Station, and the Fell’s Point Preservation Society on tours and visitor services, we are always mindful that a successful heritage area can only be built through cooperation, friendship, and teamwork.

Jeffrey P. Buchheit

EXECUTIVE DIRECTOR
Baltimore Heritage Area Association

Support the Mission of the

BALTIMORE NATIONAL HERITAGE AREA

The Baltimore National Heritage Area works to promote, preserve, and enhance Baltimore's historic and cultural legacy and natural resources for current and future generations.

The heritage area provides guided walking tours, develops tourism products, creates and maintains a network of urban heritage trails, provides grant opportunities, and advances awareness of the city’s heritage and historic and cultural sites.

Successful heritage areas are based upon strong public/private partnerships. Private financial support, a 100 percent tax-deductible contribution, enables the heritage area to serve as the local “glue” binding Baltimore’s cultural, historic, and natural resource communities together. Contributions match federal and state grant funding to enable BNHA to provide high-quality programming and provide attractive and informative products to visitors and our partners in the city.



PHOTO/PATRICK TERHUNE